



Privacy Policy

How the Born Digital website collects data

We collect personal information from you, including information about your:

- name
- contact information
- computer or network

We collect your personal information in order to:

- measure activity and performance of our website and to connect with potential customers that have completed our contact form.

You have the right to ask for a copy of any personal information we hold about you, and to ask for it to be corrected if you think it is wrong.

If you'd like to ask for a copy of your information, or to have it corrected, please contact us at

- privacy@borndigital.co.nz, or
- 0800 999 386, or
- PO Box 91194. Victoria Street West Auckland 1010.

How Born Digital handles our customers data

Born Digital process and collect data on behalf of our clients for the purpose of their products or services.

Any data collected on behalf of our clients is governed by our internal Data Classification and Handling Policy. This internal policy details classification categories of data types, handling guidelines and secure data destruction.

Born Digital does not disclose or distribute to any person or entity any clients confidential information relating to their products/services managed or delivered by Born Digital, except as required by law or under direct instruction from the client.

In addition to the above, the Products/Services Born Digital manage or deliver on behalf of a client will be subject to the clients privacy and data policies.